

2026



GELS

Global Expeditionary Logistics Symposium

SPONSORSHIP  
OPPORTUNITIES



# WHY YOU SHOULD BECOME A GELS SPONSOR

The Global Expeditionary Logistics Symposium (GELS) 2026 is AMCL's flagship professional forum, convened in partnership with the Center for American Studies at Christopher Newport University, **with senior Marine Corps leadership**. The event brings together Marine Corps, Joint Force, industry, academic, and allied leaders to address the most pressing challenges in expeditionary sustainment and logistics in contested environments. Anchored by the theme **Digital • Autonomous • Predictive: Logistics at the Speed of Decision**, GELS 2026 explores how data-enabled logistics, autonomy, and predictive sustainment models can generate decision advantage and increase operational resilience.

GELS is not a traditional trade show. It is a professional forum designed to foster meaningful dialogue between military logisticians, government civilians, industry, and academia on real-world expeditionary logistics challenges.

## Who Attends GELS

GELS convenes approximately 300 Marine Corps, Joint Force, and civilian logisticians alongside select industry and academic partners.

Attendees typically include Marine Corps and Joint logistics leaders including officers from O-3 through General Officer, senior enlisted leaders, GS-13 through SES civilians, and industry and academic partners involved in expeditionary logistics and sustainment.

## GELS EVENT SPONSORS ENGAGE WITH:



Logistics leaders and practitioners shaping future requirements and concepts



A highly targeted audience focused on sustainment, readiness, and operational logistics



Opportunities to demonstrate ideas, capabilities, and concepts in context—not just at a booth



A professional environment that prioritizes credibility, learning, and collaboration over sales



GELS IS CO-HOSTED BY  
AMCL AND CNU'S  
CENTER FOR AMERICAN  
STUDIES



# GELS

<b>Platinum Sponsor</b> <b>\$15,000.00</b>	<b>Gold Sponsor</b> <b>\$12,000.00</b>	<b>Silver Sponsor</b> <b>\$8,000.00</b>	<b>Bronze Sponsor</b> <b>\$2,000.00</b>
12' Table Top Space	6' Table Top Space	6' Table Top Space	
Five (5) Symposium Registrations	Three (3) Symposium Registrations	Two (2) Symposium Registrations	One (1) Symposium Registration
Opportunity to have a sponsor-provided one-minute video played on Main Stage (Must be approved by AMCL and CAS)	Opportunity to have a sponsor-provided one-minute video played on Main Stage (Must be approved by AMCL and CAS)		
Preferred logo space included on advertisements of the symposium and display at the symposium	Preferred logo space included on advertisements of the symposium and display at the symposium	Logo included on advertisements of the symposium and display at the symposium	Logo on display at the symposium
Panel sponsorship			

# ADDITIONAL GELS SPONSORSHIP OPPORTUNITIES

Maj Michael Whitaker  
Award  
\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

President's Reception  
Sponsor  
\$5,000.00

6' Table Top Space  
Three (3) Symposium registrations  
Logo on display at the symposium and on the symposium website  
Sponsors logo to be displayed during the reception

Lanyard Sponsor  
\$11,000.00

Lanyard Sponsorship (Logo to be included on lanyards)  
Panel Sponsorship  
Three (3) Symposium registrations  
Logo on display at the symposium

Logistics Think Tank Award  
\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

Logistics Fiction Award  
\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

Strategic Partnership  
Award  
\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

## EXHIBITOR OPPORTUNITIES

Exhibit Hall - 12' Table Top  
\$3,000.00

Individual tabletop  
Two (2) Symposium Registrations  
Exhibit hall time will be included in the schedule to ensure exhibitors have the opportunity to interact with hundreds of guests from across the logistics community.

Exhibit Hall - 6' Table Top  
\$2,000.00

Individual table  
Two (2) Symposium Registrations  
Exhibit hall time will be included in the schedule to ensure exhibitors have the opportunity to interact with hundreds of guests from across the logistics community.

# ADDITIONAL GELS SPONSORSHIP OPPORTUNITIES

Lifetime  
Achievement Award  
\$4,000.00

A Bronze Sponsorship  
Sponsor representative on  
stage during the award  
presentation  
Display of your  
organization's logo during  
the presentation of the  
award  
Description of your  
organization read during  
the award ceremony

Speaker/Panel  
Sponsor  
\$4,000.00

Ability to select a moderator  
and/or panel member.  
An opportunity to personally  
connect with the guest  
speaker and introduce them  
to their keynote speech  
One (1) 12' Table Top  
Sponsorship included  
Recognition as a Sponsor on  
the website and at the  
Symposium  
Verbal recognition in honor of  
the sponsor  
Logo included on  
advertisements of the  
symposium and display at the  
symposium

AMCL Awards  
Reception  
\$5,000.00

6' Table Top Space  
Three (3) Symposium  
registrations included  
Logo on display at the  
symposium and on the  
symposium website  
Sponsors logo to be displayed  
during the reception

Lunch Sponsor  
\$4,000.00

AMCL/CNU Scholarship Donation  
\$500.00

The AMCL Scholarship  
Program advances  
education for members of  
AMCL and enlisted  
members of the Armed  
Forces.

This program is funded  
completely through  
donations by AMCL  
members and corporate  
partners.

**Organizations interested in supporting the logistics community and engaging with leaders across the Marine Corps, Joint Force, industry, and academia are invited to contact AMCL to discuss sponsorship and exhibitor opportunities.**



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